This award was granted to the City of Pécs by the Hungarian Investment Promotion Agency appreciating all our achievements in investment promotion.
WHY PÉCS?

- MAX 50% AID INTENSITY, CUSTOMISED SUBSIDIES FOR COMPANIES
- FAVOURABLE TAX SYSTEM
- AFFORDABLE, HIGHLY QUALIFIED, MULTILINGUAL LABOUR FORCE
- EXCELLENT ACCESSIBILITY
- INDUSTRIAL PARKS WITH HIGH LEVEL SERVICES
- UNIVERSITY OF PÉCS AND PÉCS CENTER VOCATIONAL TRAINING AS PARTNERS

+1 LIVEABLE CITY
EXCELLENT ACCESSIBILITY

Motorway
Pan-European Corridor V/C - M6/M60

Air transport
Pécs-Pogány Airport - 0 km
Osijek Airport (CRO) - 110 km
International Airport Budapest - 220 km
EXCELLENT ACCESSIBILITY

**Rail**
Intercity trains connecting Pécs and Budapest, the capital

**River cargo**
- nearest river Danube port (at town of Mohács) - 40 km
- nearest harbour at the Adriatic Sea (at town of Koper, SLO) - 500 km
Skilled workers with secondary education
13 vocational training institutions
6,000 Students
50 different qualifications (e.g. technicians for engineering, electrical engineering, electronics, chemistry)
dual education is available
vocational training tailored for enterprise on demand

Partnership with the University of Pécs
10 faculties
210 departments
20,000 students
4500 international students
1400 instructors and researchers

Main employment data of Baranya County

<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
<th>N# of employed</th>
<th>Economically active</th>
<th>Economically inactive</th>
<th>Employment rate</th>
<th>N# of registered jobseekers</th>
<th>Rate of unemployment</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018. Q3</td>
<td>275.804</td>
<td>161.078</td>
<td>169.987</td>
<td>105.817</td>
<td>58.4 %</td>
<td>13.837</td>
<td>5.3%</td>
</tr>
<tr>
<td>2019. Q3</td>
<td>272.410</td>
<td>155.377</td>
<td>165.096</td>
<td>107.313</td>
<td>57.0 %</td>
<td>13.611</td>
<td>5.2%</td>
</tr>
</tbody>
</table>

\(^{1}\)Total employed people and jobseekers
Rate of registered jobseekers in County Baranya by Qualifications

Average monthly gross salary

In general, Pécs offers 35% lower employment costs than Budapest and 10% lower employment costs than other regions in Hungary.²

² Source: Central Statistical Office, 2019.Q1-Q3
The most spoken languages in County Baranya

- German: 67,312 persons
- English: 57,503 persons
- Croatian: 9,623 persons
- Russian: 4,238 persons
- French: 3,764 persons
- Italian: 3,798 persons

Source: Central Statistical Office - Census 2011.
Southern Industrial Park

- possibility of greenfield investments
- main profiles: industry, logistics, trade
- total area: 200 ha
- public utilities are available.

Distances:

- M60 Motorway - 0 km
- Pécs – Pogány Airport - 1 km
- river Danube port - 40 km (at town of Mohács)
Pécs Industrial Park (PIP)

- possibility for greenfield investments
- main profiles: industry, logistics, trade
- total area: 130 ha, areas for sale: from 0.6 ha to 5 ha
- public utilities are available.

- **Distances:**
  - M60 Motorway - 6 km
  - Pécs – Pogány Airport - 15 km
  - river Danube port - 40 km (at town of Mohács)
Local business tax for enterprises with permanent activity: 2% of the tax base.

Discount: 20% of the value of the investment realized in the tax year (but not more than 10% of the total yearly local tax), if at least HUF 200 Million (€ 571.429) is invested and

a) as a result of the investment, the annual statistical staff shall increase by at least 10%, or
b) as a result of the investment, the tax base of the company shall increase by at least 10%.

Land tax in industrial parks
Land tax is HUF 0/m² for five consecutive tax years after purchase. From the 6th tax year from 1-5000 m² it is HUF 0/m²/year; beyond 5,000 m² it is HUF 10 (€ 0.03)/m²/year.

Building tax in industrial parks
Following the completion of the construction as a greenfield investment with legally binding, the final occupancy permit is HUF 0/m²/year for five consecutive tax years. From the 6th tax year it is HUF 400 (€ 1.14)/m²/year.

Building tax - based on the useful area of the building -, which is used for call centre services, and if at least 100 people are employed: HUF 500 (€ 1.43)/m²/year.
PÉCS PROVIDES YOU WITH A COMPLETE SERVICE PACKAGE

"One-Stop-Shop" service customised for the company

Support for recruitment, training and wage subsidies

Direct contact with the city leaders

Multilateral co-operation agreement between the Company, the Municipality, the University of Pécs and the Vocational Centre of Pécs

Recommendation of local service providers, suppliers on request

Provide joint press conferences and media coverage.
Everyday life
• good public security;
• the largest clinic centre in the South-Transdanubian Region
• the largest private hospital in the South-Transdanubian Region
• bilingual (Hungarian-German, Hungarian-English, Hungarian- Croatian) kindergartens and schools
• many employees in the fields of commerce and services speak German, English, and Croatian.

Cultural life
• UNESCO World Heritage Site
• European Capital of Culture in 2010
• second largest museum network in Hungary
• Pécs National Theatre Festival, Zsolnay Light Festival, theme festivals of arts, culture, minorities, music, gastronomy.

Sports and leisure:
• various sport activities in and around Pécs from gliding to wakeboard
• thermal and spa baths nearby (villages of Harkány, Siklós, Szigetvár, Magyarhertelend, Sikonda)
• excellent climbing and excursion possibilities in and around Mecsek hill
• traditions of gastronomy, especially viticulture: Pécs-Mecsek and Villány-Siklós Wine Routes.
Mechanical engineering and electronics

Food industry

Shared service centre

Cultural and creative industries

Environment and health industries

Photos source: Cseri László, Kalmár Lajos, PTE